



HSBC SVNS Singapore 2026: Where World-Class Rugby Meets Family Festivities

- The Kallang Group, World Rugby, Singapore Rugby Union, team captains and ambassadors kicked off HSBC SVNS Singapore 2026
- Festival atmosphere awaits fans with family-friendly fringe activities, fan zones and community programmes across the precinct



SINGAPORE, 29 January 2026 – Excitement is building at The Kallang as we prepare to kick off a high-octane weekend of sport, entertainment and community experiences at the “Family SVNS”.

KICKING OFF HSBC SVNS SINGAPORE, A STAPLE ON THE CIRCUIT

The Kallang Group earlier today officially launched HSBC SVNS Singapore 2026, bringing together rugby, sport and entertainment stakeholders. At the launch event held at Conrad Singapore Marina Bay, leaders from The Kallang Group, World Rugby and Singapore Rugby Union discussed the growth of rugby sevens in the region, Singapore’s position on the global HSBC SVNS circuit amidst the new tournament format and teased what fans can expect on and off the pitch.

This year’s Singapore draw sets the stage for a series of blockbuster match-ups, with traditional powerhouses and fast-rising teams crossing paths early in the tournament. 2025 men’s champions South Africa clash with HSBC SVNS Singapore 2025 winners Fiji, while New Zealand,



the reigning women's HSBC SVNS Singapore champions, face strong opponents France, Canada and Great Britain, hinting at prospective upsets.

Sam Pinder, HSBC SVNS General Manager, World Rugby commented: "With two thrilling rounds already setting the tone this season, HSBC SVNS Singapore is set to deliver another unforgettable chapter. Fans can expect an action-packed match schedule featuring the world's best rugby sevens teams, fast-paced encounters and high-stakes moments. We're excited to welcome the SVNS series back to Singapore and showcase the electric rugby sevens atmosphere."

"HSBC SVNS is one of the most dynamic sporting events in the world," said **Yazed Osman, Group Head, Events & Placemaking and Place Management, The Kallang Group**. "Singapore has long been a place where the energy of rugby truly comes alive on and off the pitch, and The Kallang is proud to once again host a SVNS tournament weekend that goes beyond the matches. As our first major sporting event under our new brand identity, this tournament embodies our vision to be the region's leading destination for sport, entertainment, lifestyle and community events. Whether you are here for the rugby, the atmosphere or the shared festivities with family and friends, this is where memories are made."



Alongside the leaders, two HSBC SVNS team captains were present to express their excitement for the upcoming matches this weekend.

Jeremaia Matana, Fiji Men's Captain, said: "We've had a strong start to the season and hope to continue this momentum as we defend our men's champions title in sunny Singapore! Playing



in the National Stadium at The Kallang is always special as fans of all ages come out to cheer on the team – it’s easy to see why this tournament is called the ‘Family SVNS’. The energy from fans across the whole weekend is truly incredible.”

Risi Pouri-Lane, New Zealand Women’s Captain, added: “Singapore is a very unique stop for us! There is a feeling of excitement as we return to the iconic National Stadium at The Kallang. There is also a sense of familiarity – seeing the landmarks like Marina Bay or Gardens by the Bay – places we’ve seen on TV or the internet and now getting to experience it ourselves whilst competing in the World Series is very special.”

CAPTAINS STEP BEYOND THE TRY-LINE AT THE KALLANG



As part of the tournament launch, HSBC SVNS team captains took part in a special photoshoot at National Stadium at The Kallang, Singapore’s iconic home of major sporting and cultural moments.

With its distinctive domed architecture and world-class infrastructure, the National Stadium is a defining landmark in the city’s skyline and where many of Singapore’s most memorable international sporting events and live performances, community engagements and shared



experiences have taken place. The photoshoot with the captains captures the spirit of HSBC SVNS Singapore — where world-class rugby and family-friendly activities converge in a venue that serves as the excitement epicentre of Singapore.

All media assets can be found [here](#).

For more information on all ongoing activities for fans and families at HSBC SVNS Singapore 2026, please refer to **Annex A**.

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ABOUT HSBC SVNS SINGAPORE

HSBC SVNS Singapore, held at the Singapore National Stadium located at The Kallang, is the only stop in Southeast Asia for the World Rugby HSBC SVNS series. The 2026 edition in Singapore offers a thrilling weekend of elite sport and festival-style entertainment as the top eight men's and women's teams from the previous season battle it out at the National Stadium. HSBC SVNS Singapore, affectionately known as the "Family SVNS", places family fun at the heart of the action. From the stands to the festival grounds, the Family SVNS brings the excitement of rugby to life across The Kallang. This event is organised by The Kallang Group, supported by Sport Singapore, Singapore Tourism Board and Singapore Rugby Union, and partners including Conrad Singapore Marina Bay (Official Hotel), AirAsia (Official Airline), H-TWO-O (Official Hydration).

ABOUT THE KALLANG

The Kallang (formerly the Singapore Sports Hub) is Singapore's epicentre of excitement and the destination of choice for sport, entertainment, lifestyle and community events in Asia Pacific. Managed by The Kallang Group (formerly Kallang Alive Sport Management), The Kallang is a vibrant ecosystem in the heart of Singapore that is building on its rich legacy as a national stage and cultural landmark by hosting and organising world-class sporting events, live entertainment and inclusive community activities. The Kallang is where people come together to celebrate, play and connect – to feel alive.



Home to unique, best-in-class sports and entertainment facilities within the city, The Kallang plays an integral role in accelerating the development of Singapore's sports and tourism industry. The Kallang includes the following facilities:

- A 55,000-capacity National Stadium with a retractable roof and movable tiered seating
- A 12,000-capacity Singapore Indoor Stadium with pillarless interior
- A 6,000-capacity OCBC Aquatic Centre that meets World Aquatics standards
- A 3,000-capacity OCBC Arena which is scalable and flexible in layout
- Kallang Tennis Hub, Singapore's first international tournament-ready indoor tennis facility
- Kallang Football Hub housing Singapore's National Training Centre for football
- Water Sports Centre featuring kayaking and canoeing
- 41,000 sqm Kallang Wave Mall, including indoor climbing wall and Splash-N-Surf facility (Kids Waterpark, Stingray and Lazy River)
- Promenade that encircles the National Stadium
- Singapore Youth Olympic Museum & Singapore Sports Museum
- Shimano Cycling World
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball), lawn bowls, giant chess, skate park and running & cycling paths.

For more information, please visit The Kallang's website:

Website: <https://www.thekallang.com.sg/>

Facebook: <https://www.facebook.com/TheKallang/>

Instagram: <https://www.instagram.com/thekallang.sg>

LinkedIn: <https://www.linkedin.com/company/the-kallang/>

TikTok: <https://www.tiktok.com/@thekallang>

Annex A

WHAT FANS CAN EXPECT AT THE PROMENADE





Across the weekend, the stadium precinct transforms into a lively family playground; our Family SVNS fan zone — even for those new to rugby. Ticket holders to HSBC SVNS Singapore 2026 can expect character meet-and-greets, hands-on kids' activities, stage performances and family-friendly food options throughout the day.

KIDS HANG OUT WITH FAN-FAVOURITE CHARACTERS



Stop by Gate 22 for the quintessential Family SVNS Kids' Hangout, where little ones can take a break from the rugby action. The little ones can enjoy stage performances, cartoon screenings and photo opportunities with fan favourites Peppa Pig and George, MY LITTLE PONY, and Optimus Prime. There will also be plenty of hands-on activities to keep young fans engaged, including action-packed NERF games and PLAY-DOH fun.

For older children, Sony PS5 gaming stations will be available at Gates 4 and 5 – perfect to take a break between matches.



A LITTLE ME-TIME FOR PARENTS



After signing their children up at the Kids' Drop-Off, parents can head back to the spectator stands with peace of mind. Trained minders will keep them entertained with activities like colouring and face painting. There will be ample stroller parking nearby, making it easier for families to move around the venue. Children can be dropped off for up to two hours, on a first-come, first-served basis.

ALL GREAT MATCHES NEED EVEN BETTER FOOD



Credit: Burnt Ends Hospitality Group

Family-friendly dining options will be available across the venue, including Meatsmith and Burnt Ends Bakery at Gates 2 and 3. Expect favourites such as American-style barbecue with slow-smoked Beef Brisket, Meatsmith Cheeseburger, and Southern classics. Sweet treats will also be



available, with Burnt Ends Bakery offering filled doughnuts, pastries, and a selection of coffee options.

START THEM YOUNG AND GIVE RUGBY A TRY

Beyond the entertainment, the weekend is also about introducing families to the spirit of rugby – teamwork, respect and having fun together. Come give rugby a go at the Touch Carnival and 3v2 Touch Rugby at Gates 4 and 5! Whether watching a match, exploring the fan zones or soaking up the atmosphere, the Promenade will be filled with activities accessible exclusively to ticket holders throughout the weekend.

Tickets for HSBC SVNS Singapore 2026 are on sale now.

- Youth tickets priced from \$69 (ages 4–17)
- Adult tickets from \$99
- Family and groups packages starting from \$49.80 per person for a group of five
- All tickets include access to both days of the tournament

From grandparents to the youngest fans, the HSBC SVNS Singapore 2026 promises a memorable weekend at The Kallang to cheer, celebrate and enjoy the excitement of world-class rugby!

Ticketing information [here](#).